



PRESS RELEASE



University of Hull select SEAtS Software to support Student Success, Retention and Progression Strategies.

London April 2017

SEAtS Software, the Student Success Cloud Platform for HE, today announced that The University of Hull has selected SEAtS software to underpin the University's Student Retention, Engagement and Compliance, to ensure the best possible student experience and outcomes.

"The university and SEAtS have partnered to deliver this exciting project, and the project team are deploying SEAtS' powerful predictive analytics and data science software. The platform will enable University Staff and Students to use student engagement information to enhance student outcomes & experience, and enhance student retention and academic attainment. The system automates attendance monitoring on campus, creating significant time and cost benefits, but the real power of the SEAtS System lies in its ability to enable real-time analysis of a range of student engagement signals to derive each student's individual engagement profile."

Professor Alan Speight, Pro Vice-Chancellor for Education

SEAtS is the leading cloud platform for student success. SEAtS take a game-changing hybrid approach to Student Success. The software uses automated business process workflows to push alerts to students and staff based on statistical scores calculated from historic and real-time campus data feeds. SEAtS has the capability to drive retention, engagement, attendance, compliance and attainment across the campus.

These processes are designed to engage and support students. They also assure compliance and drive achievement levels through proactive early intervention. Student presence is captured using touch terminals that work with existing student ID cards.

SEAtS Compliance Cloud automates Tier 4 visa and immigration compliance obligations with audited workflows. This delivers accurate timely reporting for UKVI and other stakeholders, providing a consistent approach to measuring student engagement, persistence and retention.

The SEAtS platform will connect with many campus systems at The University of Hull including the SITS Student Record System, Scientia Timetabling and Canvas Virtual Learning Environment.

"BREXIT, Increased Competition, The NSS, TEF, UKVI and other environmental challenges are driving a new approach to student engagement and success. Universities such as the University of Hull are innovating by using the power of the SEAtS Platform. They will drive step change and significant competitive advantage from SEAtS and produce better outcomes for their students."

Noel Dooley, CEO of SEAtS Software

Cloud

Mobile

Reporting

Analytics



ABOUT SEAtS

SEAtS is a student success cloud and mobile software for education driving retention, attainment progression and outcomes. SEAtS applies learning analytic algorithms to student profile, engagement and attendance data. Case management workflows identify at-risk students and trigger critical early interventions. We deliver visibility of visa and immigration, funding, attendance and space utilisation in real-time. SEAtS case management triggers and tracks follow up emails, letters, meetings, notes and messages. Easy to use reports, dashboards and mobile apps keep students, staff and leadership teams fully informed.

To learn more call us on +44 203 514 4071
email: sales@seatssoftware.com or visit seatssoftware.com

“ SEAtS platform will unlock the insights we need to deliver critical early interventions. The University has aligned its professional services to support student engagement and transition and needed a dynamic information system to support students and staff. We will be alerted to students that may benefit from extra support and advice, enabling the right staff to intervene at the right time, and deliver a successful outcome for the student and University. ”

Jeannette Strachan, University Registrar & Secretary

For further information on how we can assist your University.

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