



**PRESS RELEASE**



## City, University of London has selected SEAtS Student Success Platform following a competitive tendering Process.

May 2018, SEAtS Software, the leading student success, retention, and data science analytics cloud solution for Higher and Further Education, today announced that City, University of London has chosen SEAtS to deploy its Student Retention programme over the next three years across the institution.

“ We look forward to partnering with SEAtS on this major strategic project. SEAtS will deliver the real-time attendance data that will help our teaching and administrative staff ensure that all our students have the best possible experience and outcomes through enhanced support.

*Cat Edera, Project Sponsor, City, University of London*

The SEAtS Student Success Platform is an early warning system for retention, engagement, attendance, compliance and attainment issues. Reports, Alerts and Data Analytics are delivered on cloud infrastructure. Students, academic and administrative Staff will benefit from self-service e-forms and processes designed to engage and retain students, assure compliance and drive achievement levels through proactive early intervention. For the first time Personal Tutors will have access to attendance data for their tutees which will make their tutorial engagements more meaningful.

Operationally SEAtS will provide a consistent approach to student engagement and retention including engagement,

attendance data capture, absence alerts, on-line registers and evidence of presence with verifiable data streams. The SEAtS platform will connect with existing campus systems at City including student records and timetabling.

“ SEAtS will provide sector-leading capability so that we are able to proactively identify students who may be encountering difficulties in engaging with their studies. This will enable us to focus support and tailor our provision accordingly to ensure that all our students have the best possible chance of successfully completing their courses and realising their potential.

*Emily Thornton, Progression & Strategy Support Manager, City, University of London*

“ City, University of London, are innovating by using the power of SEAtS Platform to support their students and provide them with the best experience possible. We are excited to have City as the latest member of the SEAtS customer family and look forward to working with them on this exciting project. City, University of London are our 12th customer in London in the last 20 months.



*Noel Dooley, CEO of SEAtS Software*

Cloud

Mobile

Reporting

Analytics



## About City, University of London

City, University of London is a global higher education institution committed to academic excellence, with a focus on business and the professions and an enviable central London location. City's academic range is broadly-based with world-leading strengths in business; law; health sciences; mathematics; computer science; engineering; social sciences; and the arts including journalism and music. City has around 19,500 students (35% at postgraduate level) from more than 150 countries and staff from over 75 countries. In the last REF, City doubled the proportion of its total academic staff producing world-leading or internationally excellent research. More than 130,000 former students from over 180 countries are members of the City Alumni Network.

The University's history dates from 1894, with the foundation of the Northampton Institute on what is now the main part of City's campus. In 1966, City was granted University status by Royal Charter and the Lord Mayor of London became its Chancellor. In September 2016, City joined the University of London federation and HRH the Princess Royal became City's Chancellor. Led by President, Professor Sir Paul Curran since 2010, City has made significant investments in its academic staff, its estate and its infrastructure and continues to work towards realising its vision of being a leading global university: it has recently agreed a new Vision & Strategy 2026.

## About SEAtS

SEAtS Software was established with the vision of building the world's most effective student success platform in higher education, making it possible for student to achieve their full potential. Our student success cloud solution tracks real-time class and online attendance and analyses academic engagement and performance. SEAtS prompts critical interventions and roadmaps advisor follow-ups with failing, dropping out or underperforming students.

Providing high-quality, cost effective student success solutions has helped us amass a broad client base all over the world. We work with leading institutions both large and small to help them engage their students and empower their people. Our software platform impact every aspect of the student and faculty experience, helping people to make their best work even better. This ultimately translates into greater business results. We are a leading provider of software, technologies and services that are vital to the efficient administration of higher education institutions. Our solutions provide institutions the power to meet all their academic and administrative needs.

For further information on how we can assist your Institution :

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or

Visit us : **seatssoftware.com**

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