



PRESS RELEASE



Western Iowa Tech Community College partners with SEAtS Software.

SEAtS Mobile App and iBeacon technology goes live Campus wide.

May 2018, Dublin, Ireland SEAtS Software, the leading student success, retention, and data science analytics cloud solution for Higher and Further Education, today announced that the prestigious Western Iowa Tech Community College has chosen SEAtS to deploy its student retention program.

According to Terry Murrell, President WITCC;



“ This program has allowed Western Iowa Tech Community College to become even more innovative in the way we embrace technology across the campus. Streamlining this process means we are making better use of classroom time. The data we receive from SEAtS will allow us to uncover trends about our students. This will help us to make decisions college-wide that increase student success.

Western Iowa Tech chose SEAtS to tackle two of their biggest challenges;

- The need to track attendance and student performance.
- To embed an early alert system for rapid interventions.

SEAtS can drive the success and graduation rates of WITCC students. Better retention and graduation rates will create significant implications for the college reputation.

“ WITCC wanted to automate attendance to improve predictive analytics on student success factors. We searched for a company who believed in partnering with us. We wanted a solution with minimal impact on instructors and students time. SEAtS representatives and programmers worked with us for almost a year. They tailored their solution to deliver on a shared vision of student success. They are a firm who understands that we both have a stake in the successful use of the outcome of our efforts. This was one of the most productive and enjoyable projects I’ve ever worked on.



Mike Logan, Dean of Information Technology WITCC

Western Iowa Tech takes pride in the quality of their academic advising. Running on SEAtS will give them the tools to enhance their advising process. Advisors and Instructors will receive up-to-date intervention prompts. These critical insights on course activity and learning patterns will drive proactive advising.

Rhonda Briggs*, Faculty member at WITCC added that;

“ My experience was that students were totally accepting of the new attendance program. Nobody grouched at adding it to their phone or in needing to check in. Students have been pretty good about remembering to check in without prompting from me. Some students have come up, concerned, because they forgot to check in. It’s important the faculty know how to manually check students in.



“ My students had no complaints about using the new attendance program. They readily added it to their phone. Students have been good about checking in with some prompting from me. But if we forget, it is easy for me to manually check them in. As Rhonda said, it’s important the faculty know how to manually check students in.

Theresa Jackson, Faculty member at WITCC

Noel Dooley, CEO SEAtS Software added:



“ SEAtS Software is thrilled to add Western Iowa Tech Community College to our fast-growing customer family. SEAtS solutions drive student engagement, retention and outcomes. Our iBeacon solutions often leads to customers taking on our powerful Student Success Predictive Analytics software. SEAtS offers schools the critical data insights that prompt early interventions. Interventions that deliver successful outcomes for individual students.

About Western Iowa Tech

Western Iowa Tech Community College, is a comprehensive community college with five campuses in northwestern Iowa. The institution offers associate degree and certificate programs and was founded in 1966. Their mission is to provide quality education and to economically enhance the communities they serve.

About SEAtS

Founded in 2013, SEAtS Software was established with the vision of building the world’s most effective student success platform in higher education, making it possible for student to achieve their full potential. Our student success cloud solution tracks real-time class and online attendance and analyses academic engagement and performance. SEAtS prompts critical interventions and roadmaps advisor follow-ups with failing, dropping out or underperforming students.

Providing high-quality, cost effective student success solutions has helped us amass a broad client base all over the world. We work with leading institutions both large and small to help them engage their students and empower their people. Our software platform impact every aspect of the student and faculty experience, helping people to make their best work even better. This ultimately translates into greater business results. We are a leading provider of software, technologies and services that are vital to the efficient administration of higher education institutions. Our solutions provide institutions the power to meet all their academic and administrative needs.

For further information on how we can assist your Institution :

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or

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